

# Welcome Sequence--ParentingDigital

## Email #1: Immediately after opt-in

It's Cory from ParentingDigital.com.

I wanted to make sure welcome you to the Parenting Digital family. On behalf of the entire PD Community, I want you to know that we're truly excited and grateful that you decided to join us.

I'm confident that this is going to be a game-changer in helping you get a handle on all the confusion and uncertainty (and, well...sometimes *fear*) that comes with being a "digital parent."

That's why I created Parenting Digital almost five years ago: **To help overwhelmed parents raise balanced kids in a digital world.**

Sound like you? (Yeah...me, too!)

So, here's what you can expect from me...

- **"What's happening now" emails:** *How much screen time should I allow? What is the best filter to set up? What's this new app that I'm hearing about, and should I let my kid download it?* Each week, I will send along helpful articles, tips, guides, worksheets, and upcoming live workshops that are designed to help you build your knowledge and confidence as a digital parent.
- **Actionable "how to" content:** I will be publishing more step-by-step actionable content you can actually use. Once it's live, I'll always give you a heads-up with a link to the blog post, podcast, or video.
- **Helpful recommended resources:** From time to time, I'll pass along recommended tools, books, and resources that I've personally vetted and benefitted from. This will help you pick the stuff that will be most helpful to you and your family.

### Here's a couple steps to take now to get started...

**STEP 1:** Take a couple seconds and connect to our private community on Facebook. This is an exclusive community of fellow parents on a similar journey of raising digital kids. It's free to join and once you're in, you'll get a chance to participate in conversations that will help you lose the overwhelm and become more informed, confident digital parents. Click here to connect to the [Parenting Digital Community Group](#).

**STEP 2:** Make sure you're getting my emails in your primary inbox by "whitelisting" them. Over the next few days, you'll be receiving a few "gifts" from me. I just don't want you to miss them! Go here for a simple whitelisting guide: <http://parentingdigital.com/whitelist>

Until tomorrow,

Cory

P.S. The next few days are gonna feel like Christmas...

Because as a little bonus for being a part of the community, I'm going to be sending you my "best of the best" blog posts. Tomorrow you're going to get the first of the "big three". It's called **10 Steps to Protect Your Kids' Online Privacy...** (and most of us probably don't pay attention to #8 like we should!) See you then!

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## Email #2: 1 day later

I promised yesterday that I would send you one of my three most popular blog posts

...but before I do that I wanted to introduce myself.



Pardon the blurry picture, but if you've ever ridden the Scrambler, you'll know how fast it's moving toward the photographer (my wife, in this case, who wouldn't get on the thing.)

I used to be more of a roller-coaster riding thrill-seeker, but I've mellowed in my old age (!). The Scrambler is about the top of my speed now.

My sons (as I'm sure your kids are, too) are very different. My youngest loves stuff like this. My oldest, as you can see, tolerates it. :)

Part of parenting is compromising and modifying your style for each kid, right? (More on that later in the article I'm sharing with you...)

That picture was taken a few years ago. My boys are 15 and 19 now, one in high school and the other in college. Not sure how that happened! Here's a shot with their beautiful mother this past Mother's Day.



Ok, so now we're not strangers anymore, and you know a little bit about me and my family. If you really want, you can check out [the About page at Parenting Digital](#) and read about "10 more things you really didn't need to know about Cory."

**Now, for the article I promised you:**

[10 Steps to Protect Your Kids' Online Privacy](#)

I'm sure you already do a few of these things, but a couple may surprise you. Go ahead and read it now, because there's more coming your way tomorrow...

Until then,

Cory

P.S. Ok, so I changed my mind...

Since I like to always under-promise and over-deliver, I'm going to go ahead and give you your second gift today instead of having to wait until tomorrow. (See, it pays to read emails all the way to the END.) :)

Here you go:

[The 7 Roles Every Digital Parent Plays](#)

(Which one are *you* playing right now?)

Tomorrow, your 3rd gift will drop into your inbox. Keep an eye out for the subject "Free Gift (3 of 3)"

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## Email #3: 1 day after previous email

Hope you are having a fantastic day!

Yesterday you received:

- Gift #1: 10 Steps to Protect Your Kids' Online Privacy
- Gift #2: The 7 Roles Every Digital Parent Plays

...along with a blurry picture of me with my boys on the Scrambler!

So if you missed those, you might want to do a quick search in your inbox for this subject line: *Here's your first gift (as promised)*.

[Go ahead and do it now, if you need to. I'll wait.] :)

Now that you're caught back up, check this out:

[18 Fun Family Activities Combining Technology and Family Time](#)

I wanted to end this little collection of gifts with a fun one. See, being a digital parent isn't all about locking down devices, guarding our kids from porn and predators, and being the bad guy. Technology can be (and should be) used in positive ways to connect people.

(And, no, I don't start ALL of my posts with numbers, by the way!)

I think you'll like some of these ideas (and I'd love to hear which ones you've tried...or plan to!)

Enjoy!

Cory

P.S. Like what you've seen in these last few messages?

Then good news! Every week or so, I send out more content just like this, so there's even more good stuff coming your way.

And one last thing: [make sure you're following the ParentingDigital page on Facebook](#), because I also go LIVE there to answer your questions and share what I'm creating for you! I don't want you to miss out.